

# Remington®



SPORTING DOGS

# Remington®



# Remington®



THE OFFICIAL  
**2027**  
Calendar Program

# Remington®

Order Online: [www.remingtoncalendars.com](http://www.remingtoncalendars.com) | ORDER TODAY!

WILDERNESS  
2027 CALENDAR

# A Message From Remington®

**Dear Valued Partner,**

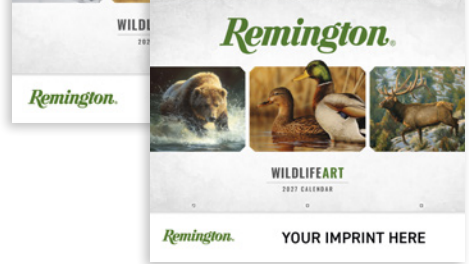
Shooting sports enthusiasts, law enforcement, military personnel, and industry affiliates have depended on Remington for more than 200 years to deliver the world's finest ammunition. As new generations inherit the American sporting heritage, we continue to innovate and redefine performance across our product lines. Yet, it is our enduring quality and reliability that characterize Remington Country and make our customers so loyal.

Participating in this year's calendar program is a great way for you to build upon these deep-rooted connections. Featuring images from America's finest artists and photographers, Remington's heritage shines through. Your customers will appreciate this practical year-end gift; you will appreciate its cost effectiveness. And there are very few marketing tactics that keep your business visible to customers every day of the year.

We make it easy for you—just contact us, and we'll handle all the details. We look forward to taking your order and helping you lay another brick in the foundation of new or longtime customer relationships.

Sincerely,

**Your Dedicated Partners at Remington**



**Order Online: [www.remingtoncalendars.com](http://www.remingtoncalendars.com)**

# FREE

## Remington BBQ Master 18-Piece Grill Kit

- Limit one per store.

### Features:

Take your barbeque game up a notch with this 18-piece stainless steel set that's ready to flip, glaze, and skewer whenever you are. It includes all the tools you need to master every cookout: fork, large knife, tongs, wire-free scraper/brush, multipurpose spatula, basting brush, 4 skewers, and 8 corn holders. The recycled fabric case keeps things tidy between grilling sessions and makes it easy to tote to a campsite, tailgating party, and other outdoor gatherings.



**ORDER**  
**250**

or more of any calendar before  
**SEPTEMBER 15, 2026**  
and receive a **FREE** Remington  
BBQ Master 18-Piece Grill Kit!

Remington.

*Remington*<sup>®</sup>

Don't let the **BIG ONE**  
**GET AWAY.**  
**ORDER**  
**TODAY!**

ORDER BEFORE  
**9/15/26**  
AND SAVE!



Order Online: [www.remingtoncalendars.com](http://www.remingtoncalendars.com)

# WILDLIFEART

REMNG

Actual size: 14" w x 22.50" h (open)

Ad area: 8.6" w x 1.667" h

**Remington.**

**WILDLIFEART**  
2027 CALENDAR

**Remington.** YOUR IMPRINT HERE

**Remington.** YOUR IMPRINT HERE

**JANUARY 2027**

TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
			1	2		
5	6	7	8	9		
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

- Popular spiral appointment style with large ad area at the bottom
- Beautiful paintings of wild animals in their natural habitats

Save on postage! Includes a score line on the back cover so you can easily fold up the ad area to fit the calendar in a smaller envelope.

**74%** of people could remember the name of the companies that gave them their advertising calendars.\*



**Remington.**

# WILDLIFE PHOTO

RWP

Actual size: 12" w x 22.25" h (open)

Ad area: 8.16" w x 1.25" h



- Generate excitement for the next season opener all year!
- Plenty of room for writing events & reminders on date grid
- Stapled binding

Save on postage! Includes a score line on the back cover so you can easily fold up the ad area to fit the calendar in a smaller envelope.



Remington.

YOUR IMPRINT HERE

**82%** of people enjoy receiving calendars as complimentary gifts.\*



Order Online: [www.remingtoncalendars.com](http://www.remingtoncalendars.com)

# SPORTING DOGS

RDOG

Actual size: 11" w x 18.50" h (open)

Ad area: 6.13" w x 1.25" h



**SPORTING DOGS**  
2027 CALENDAR

**Remington.** YOUR IMPRINT HERE

- A great gift for sporting dog enthusiasts!
- Features photographs of the most popular breeds
- Plenty of room for writing each month plus extra note space
- Stapled binding



**JANUARY 2027**

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4
5	6	7	8	9	10
11	12	13	14	15	16
17	18	19	20	21	22
23	24/31	25	26	27	28
29	30				

**Remington.** YOUR IMPRINT HERE

**98%** of all people look at a calendar every day.\*



**Remington.**

# POSTERCALENDAR

RPOS

Actual size: 21.75" w x 28.25" h

Ad area: 8" w x 3" h

- Give customers an unforgettable gift printed on premium paper
- 12-month span-a-year calendar ensures long-term exposure for your ad

28.25"

Extra large size is certain to get noticed

## Remington®

### 2027

**JANUARY**

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 <sup>tu</sup>	25	26	27	28	29	30

**FEBRUARY**

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

**MARCH**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					





**APRIL**

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**MAY**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

**JUNE**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

**JULY**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**AUGUST**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**SEPTEMBER**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						





**OCTOBER**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**NOVEMBER**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

**DECEMBER**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**YOUR IMPRINT HERE**

**79%** of consumers have at least one printed calendar at home.\*

**Order Online: [www.remingtoncalendars.com](http://www.remingtoncalendars.com)**

# MONTHLY PLANNER

RPLN

Actual size: 18" w x 11" h (open)

Ad area: 4.75" w x 2" h

- 14-month planner
- Large, generous date blocks and note space



**48%** of people appreciate receiving a calendar or planner.\*

*Remington.*

# GREETING CARDS

RCARV  
RCARH

## VERTICAL (Puppy)

Actual size: 7.75" w x 9" h (open)

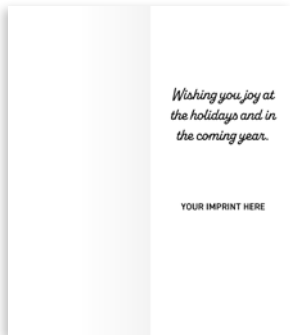
Ad area: 2.5" w x 3.5" h

## HORIZONTAL (Deer)

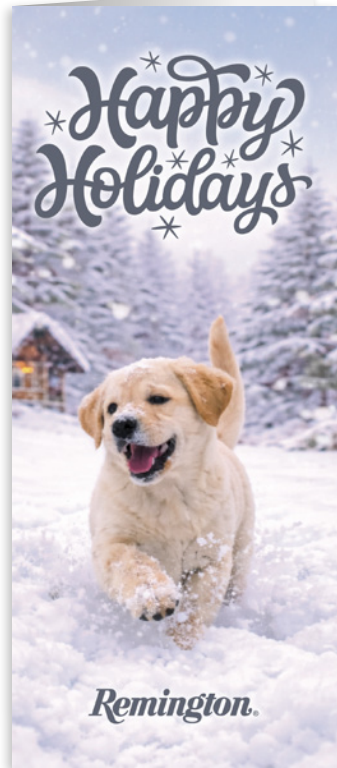
Actual size: 9" w x 7.75" h (open)

Ad area: 7.5" w x 1.5" h

- Warm holiday greetings that feature your custom imprint and the Remington brand
- FREE envelopes included with every order
- Mail to customers or give cards with holiday-season purchases

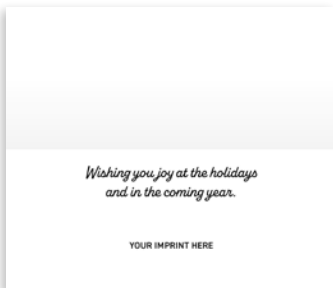


Vertical (Puppy)  
RCARV



## Horizontal (Deer)

RCARH



Greeting cards are a great way to show your **appreciation.**

**Order Online:** [www.remingtoncalendars.com](http://www.remingtoncalendars.com)

# calendars

in the

**DIGITAL ERA**

**98%** *of all people look at a calendar every day.\**

more than

**50%** *of people have never used the calendar feature on their cell phone.\**

**82%** *of all recipients enjoy getting a calendar as a complimentary gift.\**



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## **Calendars** are **SMART TOO!**

- Your ad is visible 365 days a year.
- Printed calendars are a hack proof way of scheduling.
- It does not require a password to view your schedule.
- They don't put a strain on your eyes.
- They don't run out of battery life.
- They don't beep, make noise or constantly pop up notifications.
- They don't require an upgrade every few months.

\*Statistics provided by Promotional Products Association International: A Study of Calendar Usage in U.S. Households (2011)

**Remington.**

*Remington*<sup>®</sup>

# 4 EASY WAYS TO ORDER:



**WEBSITE:**

***www.remingtoncalendars.com***

*ONLY US orders can be placed online.*



**PHONE:**

***800.833.8136***

*(for calls outside the U.S. dial 507.794.8000 ext. 73723)*



**MAIL:**

***Calendar Co-op Center  
P.O. Box 8000  
Sleepy Eye, MN 56085***



**EMAIL:**

***orders@calendarcs.com***

**CUSTOMER SERVICE:** *csinfo@calendarcs.com*

*Orders cancelled after they have been processed will be subject to a cancellation fee.*

\* All figures are taken from A Study of Calendar Usage In U.S. Households by Saritha Kuruville, a report produced by Promotional Products Association International (PPAI), 2010. The study was conducted via email by MarketTools Inc. utilizing a panel of 1,052 households in the U. S. representing various age, income, ethnic, education and gender groups and categories. The margin of error for the survey is +/-3.02 at the 95% confidence level.