

THE OFFICIAL
2025
Calendar Program

Remington®



Order Online: www.remingtoncalendars.com | ORDER TODAY!

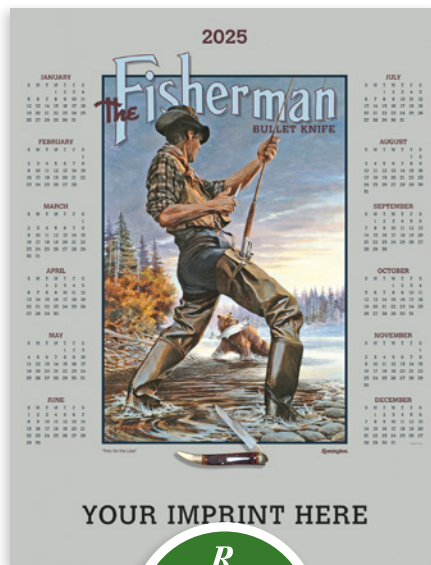
A Message From Remington®

Dear Valued Partner,

Shooting sports enthusiasts, law enforcement, military personnel, and industry affiliates have depended on Remington for more than 200 years to deliver the world's finest ammunition. As new generations inherit the American sporting heritage, we continue to innovate and redefine performance across our product lines. Yet, it is our enduring quality and reliability that characterize Remington Country and make our customers so loyal.

Participating in this year's calendar program is a great way for you to build upon these deep-rooted connections. Featuring images from America's finest artists and photographers, Remington's heritage shines through. Your customers will appreciate this practical year-end gift; you will appreciate its cost effectiveness. And there are very few marketing tactics that keep your business visible to customers every day of the year. We make it easy for you—just contact us, and we'll handle all the details. We look forward to taking your order and helping you lay another brick in the foundation of new or longtime customer relationships.

Sincerely,
Your Dedicated Partners at Remington



FREE

Design / style
of hat is subject
to change.



Remington Outdoor Cap with Leather Patch - Limit one per store.

ORDER 250

or more of any calendar before
SEPTEMBER 15, 2024
and receive a **FREE** Remington
Outdoor Cap with Leather Patch!

Features:

- One size fits most
- Plastic snap back enclosure
- Brown Front / Tan Back / Realtree Bill
- Mesh side and back panels
- Pre-curved bill



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Don't let the **BIG ONE**
GET AWAY.
ORDER
TODAY!

ORDER BEFORE
9/15/24
AND SAVE!



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WILDLIFEART

REMNG

Actual size: 14"w x 22.50"h (open)

Ad area: 8.6"w x 1.667"h



Remington.

YOUR IMPRINT HERE

- Popular spiral appointment style with large ad area at the bottom
- Beautiful paintings of wild animals in their natural habitats

Save on postage! Includes a score line on the back cover so you can easily fold up the ad area to fit the calendar in a smaller envelope.



Remington.

YOUR IMPRINT HERE

74% of people could remember the name of the companies that gave them their advertising calendars.*



Remington.

WILDLIFE PHOTO

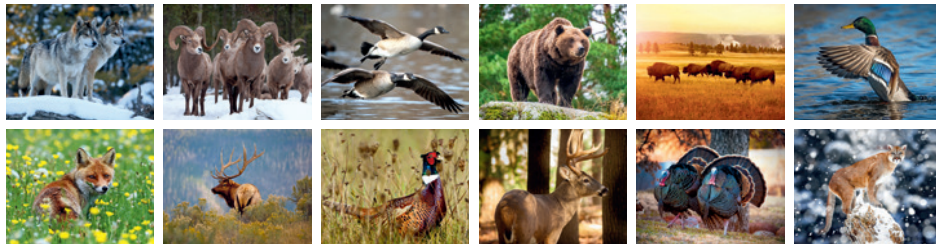
RWP

Actual size: 11"w x 18.50"h (open)
Ad area: 6.13"w x 1.25"h



- Generate excitement for the next season opener all year!
- Plenty of room for writing events & reminders on date grid
- Stapled binding

82% of people enjoy receiving calendars as complimentary gifts.*



SPORTING DOGS

RDOG

Actual size: 11"w x 18.50"h (open)
Ad area: 6.13"w x 1.25"h



- A great gift for sporting dog enthusiasts!
- Features photographs of the most popular breeds
- Plenty of room for writing each month plus extra note space
- Stapled binding

98% of all people look at a calendar every day.*



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POSTERCALENDAR

RPOS

Actual size: 21.75"w x 28.25"h

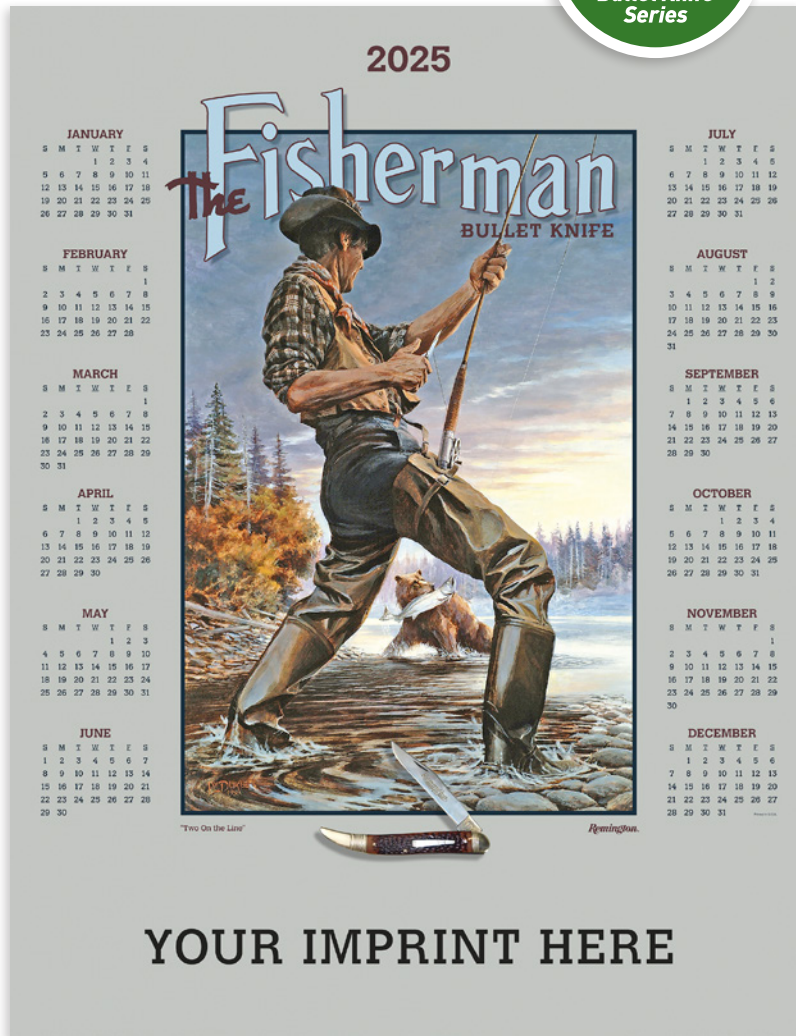
Ad area: 8"w x 3"h

- Give customers an unforgettable gift printed on premium paper
- 12-month span-a-year calendar ensures long-term exposure for your ad



28.25"

Extra large
size is certain
to get noticed



MONTHLYPLANNER

RPLN

Actual size: 18"w x 11"h (open)

Ad area: 4.75"w x 2"h

- 14-month planner
- Large, generous date blocks and note space



79% of consumers have at least one printed calendar at home.*

48% of people appreciate receiving a calendar or planner.*

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GREETING CARDS

RCARV
RCARH

VERTICAL (Cardinals)

Actual size: 7.75" w x 9" h (open)

Ad area: 2.5" w x 3.5" h

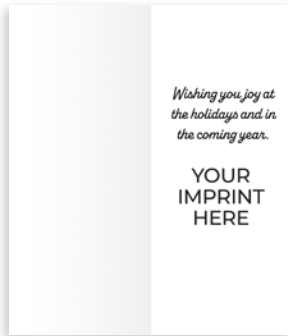
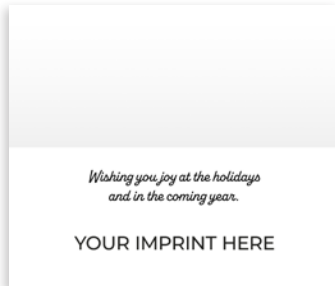
HORIZONTAL (Polar Bear)

Actual size: 9" w x 7.75" h (open)

Ad area: 7.5" w x 1.5" h

- Warm holiday greetings that feature your custom imprint and the Remington brand
- FREE envelopes included with every order
- Mail to customers or give cards with holiday-season purchases

Horizontal (Polar Bear) RCARH



Vertical (Cardinals) RCARV



Greeting cards are a great way to show your **appreciation.**

calendars in the **DIGITAL ERA**

98% of all people look at a calendar every day.*

more than **50%** of people have never used the calendar feature on their cell phone.*

82% of all recipients enjoy getting a calendar as a complimentary gift.*

Calendars are SMART TOO!

- Your ad is visible 365 days a year.
- Printed calendars are a hack proof way of scheduling.
- It does not require a password to view your schedule.
- They don't put a strain on your eyes.
- They don't run out of battery life.
- They don't beep, make noise or constantly pop up notifications.
- They don't require an upgrade every few months.



*Statistics provided by Promotional Products Association International: A Study of Calendar Usage in U.S. Households (2011)

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4 EASY WAYS TO ORDER:



WEBSITE:

www.remingtoncalendars.com

ONLY US orders can be placed online.



PHONE:

800.833.8136

(for calls outside the U.S. dial 507.794.8000 ext. 73723)



MAIL:

***Calendar Co-op Center
P.O. Box 8000
Sleepy Eye, MN 56085***



EMAIL:

orders@calendarcs.com

CUSTOMER SERVICE: *csinfo@calendarcs.com*

Orders cancelled after they have been processed will be subject to a cancellation fee.

* All figures are taken from A Study of Calendar Usage In U.S. Households by Saritha Kuruvilla, a report produced by Promotional Products Association International (PPAI), 2010. The study was conducted via email by MarketTools Inc. utilizing a panel of 1,052 households in the U. S. representing various age, income, ethnic, education and gender groups and categories. The margin of error for the survey is +/-3.02 at the 95% confidence level.