

# Remington®



THE OFFICIAL **2024** CALENDAR PROGRAM

Order Online: [www.remingtoncalendars.com](http://www.remingtoncalendars.com)

A MESSAGE FROM  
**Remington®**

**Dear Valued Partner,**

Shooting sports enthusiasts, law enforcement, military personnel, and industry affiliates have depended on Remington for more than 200 years to deliver the world's finest ammunition. As new generations inherit the American sporting heritage, we continue to innovate and redefine performance across our product lines. Yet, it is our enduring quality and reliability that characterize Remington Country and make our customers so loyal.

Participating in this year's calendar program is a great way for you to build upon these deep-rooted connections. Featuring images from America's finest artists and photographers, Remington's heritage shines through. Your customers will appreciate this practical year-end gift; you will appreciate its cost effectiveness. And there are very few marketing tactics that keep your business visible to customers every day of the year. We make it easy for you—just contact us, and we'll handle all the details. We look forward to taking your order and helping you lay another brick in the foundation of new or longtime customer relationships.

Sincerely,

**Your Dedicated Partners  
at Remington**



# FREE

## Remington Bob Whites Collector Set

*Limit one per store.*

ORDER

# 250

(or more)

of any calendar before  
**SEPTEMBER 15, 2023** and  
receive a **FREE** Remington  
Bob Whites Collector Set!

Remington Collectible Cutlery Sets have long been a favored gift for outdoorsmen and women. The nostalgic tins feature artwork from the Remington vintage art collection and each tin includes a pair of limited edition Remington knives.

- 2 3/4" Peanut and 3 1/2" Stockman Stainless Steel blades
- 8cR13Mov Stainless Steel
- Burlwood handles with inlayed Remington Cutlery medallion
- Limited Edition Collector's Series
- Authentic Remington Vintage Art featured on the tin



**Order Online:** [www.remingtoncalendars.com](http://www.remingtoncalendars.com)

**Remington®**



Remington®

DON'T LET THE BIG ONE  
**GET AWAY.**

**ORDER  
TODAY!**

ORDER BEFORE  
**9/15/23**  
AND SAVE!

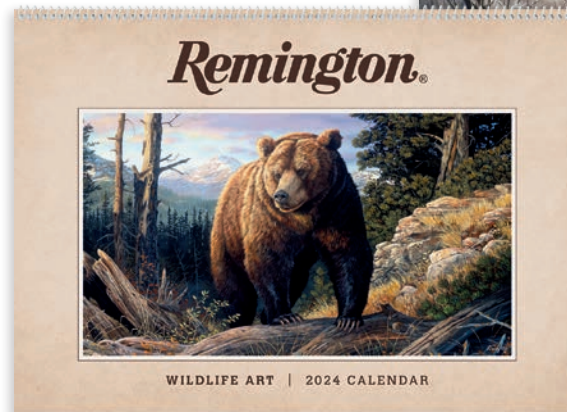


## WILDLIFE ART

REMNG

Actual size: 14" w x 22.50" h (open)

Ad area: 8.6" w x 1.667" h



Remington.

YOUR IMPRINT HERE

- Popular spiral appointment style with large ad area at the bottom
- Beautiful paintings of wild animals in their natural habitats

Save on postage! Includes a score line on the back cover so you can easily fold up the ad area to fit the calendar in a smaller envelope.



Remington.

YOUR IMPRINT HERE

**74%** of people could remember the name of the companies that gave them their advertising calendars.\*



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# WILDLIFE PHOTO

RWP

Actual size: 12" w x 22.25" h (open)

Ad area: 8.16" w x 1.25" h



- Generate excitement for the next season opener all year!
- Plenty of room for writing events & reminders on date grid
- Stapled binding

Save on postage! Includes a score line on the back cover so you can easily fold up the ad area to fit the calendar in a smaller envelope.

**82%** of people enjoy receiving calendars as complimentary gifts.\*



*Remington®*

# ORDER FORM

For accurate and fast order processing, be sure to complete the entire order form carefully. Remove the form from this brochure and submit your completed form by mail or fax.



Online Ordering Is Easy & Convenient:

**[www.remingtoncalendars.com](http://www.remingtoncalendars.com)**



Or, order your calendars one of the following ways:



Mail Order To:  
**Calendar Co-op Center**  
**P.O. Box 8000**  
**Sleepy Eye, MN 56085**



Talk to a Live Customer Service Representative:  
**800.833.8136**



Email Order To:  
**[orders@calendarcs.com](mailto:orders@calendarcs.com)**

Customer Service Email:  
**[csinfo@calendarcs.com](mailto:csinfo@calendarcs.com)**

**Order Online:** [www.remingtoncalendars.com](http://www.remingtoncalendars.com)

*Remington®*



## CUSTOMER INFORMATION [Bill To]

Company:	
Attention:	
Street Address:	
City, State, Zip:	
Phone:	To be used as PO# for factory inquiries
Fax:	
Email:	Please provide for future communications and promotions

## SHIPPING INFORMATION [If Different Than Bill To]

Company:	
Attention:	
Street Address:	
City, State, Zip:	
Phone:	

## IMPRINT INFORMATION



All punctuation and abbreviations need to be shown. Ad will be printed <b>EXACTLY</b> as shown.  <input type="checkbox"/> <b>Same Imprint as Last Year</b> (attach copy of last year's imprint)  Last Year's Sales Order # _____	Line 1:
	Line 2:
	Line 3:
	Line 4:

[Digital art may be emailed to orders@calendarcs.com. Include your company name in the subject line.]

## PAYMENT OPTIONS

- ☐ **Option 1:** Check Payable to Calendar Co-op Center  
 PO Box 844619, Boston MA 02284-4619  
 Your Telephone # (to be used as your PO#) \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_
- ☐ **Option 2:** Credit Card, Debit Card or ACH Transfer. An email with a link to pay will be sent once your order is in our system. A 3.5% processing fee and any additional banking charges will be added to credit card payments. Debit cards and ACH payments will not incur a fee.

## WAYS TO ORDER:

 **Website:** www.remingtoncalendars.com  **Phone:** 800.833.8136  **Email:** orders@calendarcs.com

 **Mail:** Calendar Co-op Center • PO Box 8000 • Sleepy Eye, MN 56085

Please allow 4 to 6 weeks for processing and shipping.  
 Orders must be received by **10/19/23** to ensure holiday delivery.

RA 24-D1  
 014 LITHO USA

## ORDER INFORMATION

Part #	Item Description	Order Qty. Min. 100 units per style	Price Ea. Before 9-15-23	Price Ea. After 9-15-23	Total
REMNG	Remington Wildlife Art Calendar		2.41	2.51	
RWP	Remington Wildlife Photo Calendar		2.56	2.66	
Available for: REMNG RWP	Envelopes (loose) - check appropriate box <input type="checkbox"/> Small Envelope - <b>REMNG2</b> or <b>RWP2</b> (Drop ad will need to be folded up.) <input type="checkbox"/> Large Envelope		0.27		
	Envelopes (calendars inserted) - check appropriate box <input type="checkbox"/> Small Envelope - <b>REMNG2</b> or <b>RWP2</b> (Drop ad will need to be folded up.) <input type="checkbox"/> Large Envelope		1.16		
RDOG	Remington Sporting Dogs Calendar		1.89	1.99	
Available for: RDOG	Envelopes (loose)		0.27		
	Envelopes (calendars inserted)		0.48		
RPOS	Remington Bullet Knife Poster - <b>LIMITED EDITION</b>		2.34	2.44	
BULLPL	Remington Bullet Knife Planner - <b>LIMITED EDITION</b>		2.84	2.94	
RPLN	Remington Planner		2.84	2.94	
RCARV	Remington <b>Vertical</b> Greeting Card Envelopes (loose) <b>FREE</b>		1.27	1.37	
RCARH	Remington <b>Horizontal</b> Greeting Card Envelopes (loose) <b>FREE</b>		1.27	1.37	
1044519	Remington Bob Whites Collector Set		39.95		

## FREE Remington Bob Whites Collector Set

With the purchase of 250 or more calendars before 9-15-23.

**LIMIT ONE PER STORE.**



See page 3 at the front of this brochure for full details.

## Shipping & Handling

Included for all domestic orders within the US

## Less than minimum charge

If ordering less than 100 calendars per style add \$60 per style.  
 Cannot process orders less than 50 calendars per style.

**Applicable sales tax, based on ship to address, will apply.**

**Customer Service Email:** csinfo@calendarcs.com

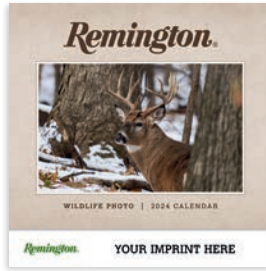
Orders cancelled after they have been processed will be subject to a cancellation fee.

**ORDER TOTAL**

# PRODUCTGUIDE:



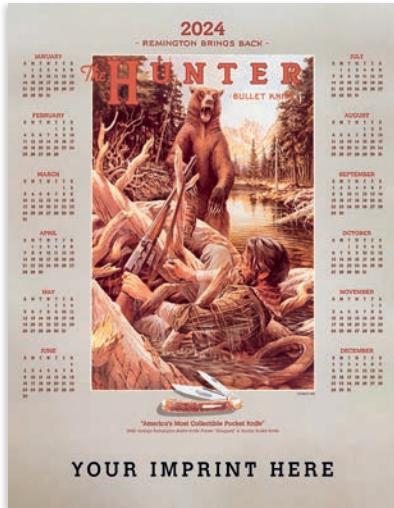
Remington Wildlife Art  
REMNG



Remington Wildlife Photo  
RWP



Remington Sporting Dogs  
RD0G



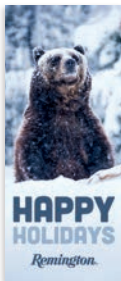
Remington Bullet Knife Poster  
RPOS



Remington Planners (select from 2 cover options)  
BULLPL & RPLN



Horizontal - RCARH



Vertical - RCARV



DON'T DELAY...  
**ORDER TODAY!**

Order before 9/15/23 and **SAVE!**

# SPORTINGDOGS

RD0G

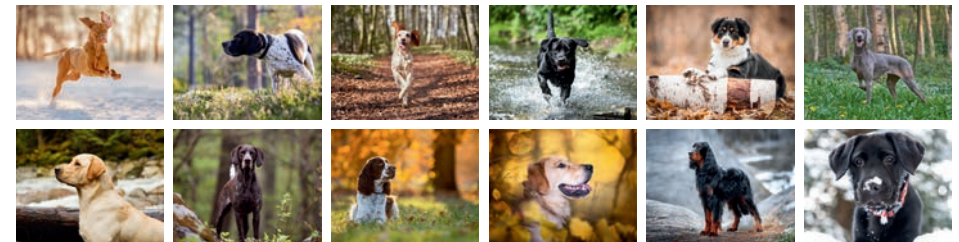
Actual size: 11" w x 18.50" h (open)  
Ad area: 6.13" w x 1.25" h



- A great gift for sporting dog enthusiasts!
- Features photographs of the most popular breeds
- Plenty of room for writing each month plus extra note space
- Stapled binding



98% of all people look at a calendar every day.\*



Order Online: [www.remingtoncalendars.com](http://www.remingtoncalendars.com)

Remington.

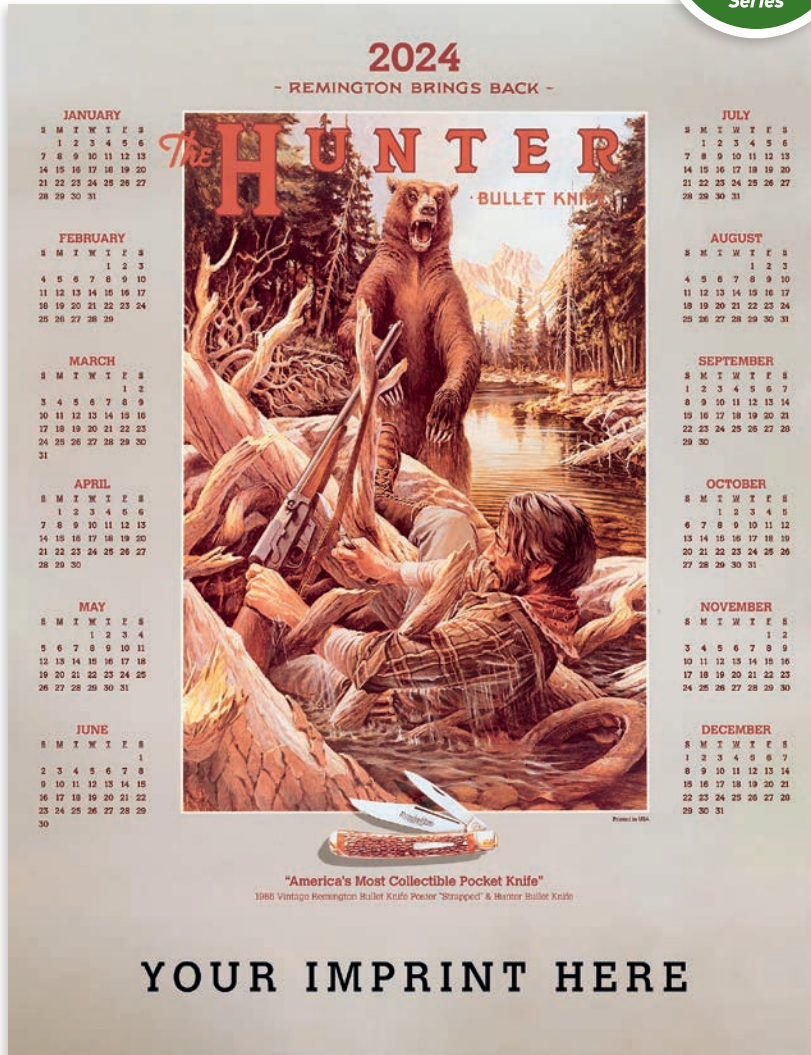


# POSTERCALENDAR

Actual size: 21.75"w x 28.25"h

Ad area: 8"w x 3"h

- Give customers an unforgettable gift printed on premium paper
- 12-month span-a-year calendar ensures long-term exposure for your ad



RPOS

28.25"  
Extra large  
size is certain  
to get noticed

# MONTHLYPLANNERS

BULLPL & RPLN

Actual size: 18"w x 11"h (open)

Ad area: 4.75"w x 2"h

- 14-month planner
- Large, generous date blocks and note space



RPLN

BULLPL

Select from  
**2** COVER  
OPTIONS

48% of people felt a more favorable impression of the advertiser after receiving a calendar or planner.\*

Order Online: [www.remingtoncalendars.com](http://www.remingtoncalendars.com)

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# GREETINGCARDS

## VERTICAL

Actual size: 7.75"w x 9"h (open)

Ad area: 2.5"w x 3.5"h

## HORIZONTAL

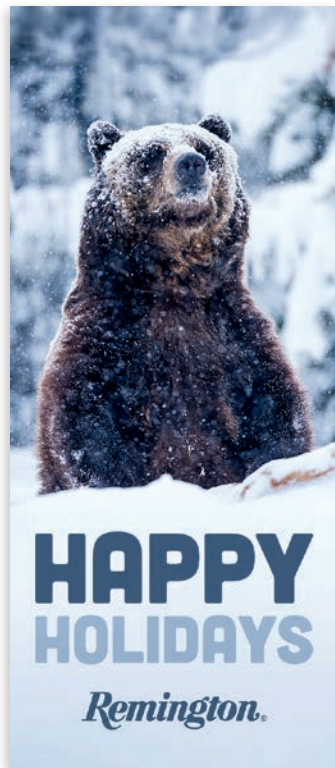
Actual size: 9"w x 7.75"h (open)

Ad area: 7.5"w x 1.5"h

- Warm holiday greetings that feature your custom imprint & the Remington brand
- FREE envelopes included with every order
- Mail to customers or give cards with holiday-season purchases

*Wishing you joy at  
the holidays and in  
the coming year.*

**YOUR  
IMPRINT  
HERE**



RCARV  
RCARH

Horizontal  
RCARH

*Wishing you joy at the holidays  
and in the coming year.*

**YOUR IMPRINT  
HERE**



Vertical  
RCARV

# CALENDARS IN THE DIGITAL ERA

**98%** of all people look at a calendar every day.\*

More than **50%** of people have never used the calendar feature on their cell phone.\*

**82%** of all recipients enjoy getting a calendar as a complimentary gift.\*

## Calendars Are SMART Too!

- Your ad is visible 365 days a year.
- Printed calendars are a hack proof way of scheduling.
- It does not require a password to view your schedule.
- They don't put a strain on your eyes.
- They don't run out of battery life.
- They don't beep, make noise or constantly pop up notifications.
- They don't require an upgrade every few months.



Greeting cards are a great way to **show your appreciation.**

\*Statistics provided by Promotional Products Association International: A Study of Calendar Usage in U.S. Households (2011)

Order Online: [www.remingtoncalendars.com](http://www.remingtoncalendars.com)

**Remington.**



*Remington®*

# 4 EASY WAYS TO ORDER:

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WEBSITE:

**[www.remingtoncalendars.com](http://www.remingtoncalendars.com)**

ONLY US orders can be placed online.



PHONE:

**800.833.8136**

(for calls outside the U.S. dial 507.794.8000 ext. 73723)



**Calendar Co-op Center  
P.O. Box 8000  
Sleepy Eye, MN 56085**



EMAIL:

**[orders@calendarcs.com](mailto:orders@calendarcs.com)**

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Customer Service Email: **[csinfo@calendarcs.com](mailto:csinfo@calendarcs.com)**

Orders cancelled after they have been processed will be subject to a cancellation fee.

\* All figures are taken from A Study of Calendar Usage In U.S. Households by Saritha Kuruvilla, a report produced by Promotional Products Association International (PPAI), 2010. The study was conducted via email by MarketTools Inc. utilizing a panel of 1,052 households in the U. S. representing various age, income, ethnic, education and gender groups and categories. The margin of error for the survey is +/-3.02 at the 95% confidence level.