

Remington®



THE OFFICIAL **2023** CALENDAR PROGRAM

Order Online: www.remingtoncalendars.com

A MESSAGE FROM
Remington.®

Dear Valued Partner,

Shooting sports enthusiasts, law enforcement, military personnel, and industry affiliates have depended on Remington for more than 200 years to deliver the world's finest ammunition. As new generations inherit the American sporting heritage, we continue to innovate and redefine performance across our product lines. Yet, it is our enduring quality and reliability that characterize Remington Country and make our customers so loyal.

Participating in this year's calendar program is a great way for you to build upon these deep-rooted connections. Featuring images from America's finest artists and photographers, Remington's heritage shines through. Your customers will appreciate this practical year-end gift; you will appreciate its cost effectiveness. And there are very few marketing tactics that keep your business visible to customers every day of the year. We make it easy for you—just contact us, and we'll handle all the details. We look forward to taking your order and helping you lay another brick in the foundation of new or longtime customer relationships.

Sincerely,

**Your Dedicated Partners
at Remington**



Order Online: www.remingtoncalendars.com

FREE

Remington Backwoods Folding Knife

Limit one per store.

ORDER 250

[or more]

Image shown at
ACTUAL SIZE.

of any calendar before **SEPTEMBER 15, 2022**
and receive a **FREE** Remington Backwoods
Folding Knife!

The Remington Backwoods Folding Knife features a coffee brown bone handle with Remington shield and a stonewashed carbon steel blade.

- **Closed Size:** 3.75"
- **Blade Material:** Carbon Steel
- **Handle:** Coffee Brown w/ Remington Medallion



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DON'T LET THE BIG ONE
GET AWAY.

**ORDER
TODAY!**

ORDER BEFORE

9/15/22

AND **SAVE!**



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WILDLIFEART

REMNG

Actual size: 14" w x 22.50" h (open)

Ad area: 8.6" w x 1.667" h



- Popular spiral appointment style with large ad area at the bottom
- Beautiful paintings of wild animals in their natural habitats

Save on postage! Includes a score line on the back cover so you can easily fold up the ad area to fit the calendar in a smaller envelope.



74% of people could remember the name of the companies that gave them their advertising calendars.*



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WILDLIFE PHOTO

RWP

Actual size: 12" w x 22.25" h (open)

Ad area: 8.16" w x 1.25" h

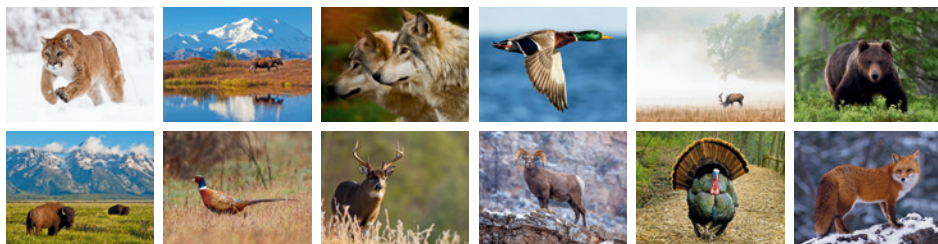


- Generate excitement for the next season opener all year!
- Plenty of room for writing events & reminders on date grid
- Stapled binding

Save on postage! Includes a score line on the back cover so you can easily fold up the ad area to fit the calendar in a smaller envelope.



82% of people enjoy receiving calendars as complimentary gifts.*



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SPORTINGDOGS

RDOG

Actual size: 11" w x 18.50" h (open)
Ad area: 6.13" w x 1.25" h



- A great gift for sporting dog enthusiasts!
- Features photographs of the most popular breeds
- Plenty of room for writing each month plus extra note space
- Stapled binding



98% of all people look at a calendar every day.*



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POSTERCALENDAR

RPOS

Actual size: 21.75" w x 28.25" h
Ad area: 8" w x 3" h

- Give customers an unforgettable gift printed on premium paper
- 12-month span-a-year calendar ensures long-term exposure for your ad

Remington®

YOUR IMPRINT
HERE



JANUARY 2023

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

FEBRUARY 2023

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

MARCH 2023

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

APRIL 2023

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

MAY 2023

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JUNE 2023

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

JULY 2023

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

AUGUST 2023

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

SEPTEMBER 2023

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

OCTOBER 2023

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

NOVEMBER 2023

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

DECEMBER 2023

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

28.25"
Extra large
size is certain
to get noticed

79% of consumers have at least one printed calendar at home.*

Order Online: www.remingtoncalendars.com

MONTHLYPLANNER

RPLN

Actual size: 18" w x 11" h (open)

Ad area: 4.75" w x 2" h

- 14-month planner
- Large, generous date blocks and note space



48% of people felt a more favorable impression of the advertiser after receiving a calendar or planner.*

Remington®

GREETINGCARDS

RCARV
RCARH

VERTICAL

Actual size: 7.75"w x 9"h (open)

Ad area: 2.5"w x 3.5"h

HORIZONTAL

Actual size: 9"w x 7.75"h (open)

Ad area: 7.5"w x 1.5"h

- Warm holiday greetings that feature your custom imprint & the Remington brand
- FREE envelopes included with every order
- Mail to customers or give cards with holiday-season purchases

*Wishing you joy
at the holidays
and in the
coming year.*

**YOUR
IMPRINT
HERE**

Horizontal
RCARH

*Wishing you joy at the holidays
and in the coming year.*

**YOUR IMPRINT
HERE**



Vertical
RCARV



Greeting cards are a great way to **show your appreciation.**

Order Online: www.remingtoncalendars.com

CALENDARS IN THE DIGITAL ERA

98% of all people look at a calendar every day.*

More than

50% of people have never used the calendar feature on their cell phone.*

82% of all recipients enjoy getting a calendar as a complimentary gift.*

Calendars Are SMART Too!

- Your ad is visible 365 days a year.
- Printed calendars are a hack proof way of scheduling.
- It does not require a password to view your schedule.
- They don't put a strain on your eyes.
- They don't run out of battery life.
- They don't beep, make noise or constantly pop up notifications.
- They don't require an upgrade every few months.

*Statistics provided by Promotional Products Association International: A Study of Calendar Usage in U.S. Households (2011)



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4 EASY WAYS TO ORDER:



WEBSITE:

www.remingtoncalendars.com

ONLY US orders can be placed online.



PHONE:

800.833.8136

(for calls outside the U.S. dial 507.794.8000 ext. 73723)



**Calendar Co-op Center
P.O. Box 8000
Sleepy Eye, MN 56085**



EMAIL:

seart@calendarcs.com

* All figures are taken from A Study of Calendar Usage In U.S. Households by Saritha Kuruvilla, a report produced by Promotional Products Association International (PPAI), 2010. The study was conducted via email by MarketTools Inc. utilizing a panel of 1,052 households in the U. S. representing various age, income, ethnic, education and gender groups and categories. The margin of error for the survey is +/-3.02 at the 95% confidence level.