

Remington®



THE OFFICIAL **2022** CALENDAR PROGRAM

Order Online: www.remingtoncalendars.com

A MESSAGE FROM *Remington*®

Dear Valued Partner,

Shooting sports enthusiasts, law enforcement, military personnel, and industry affiliates have depended on Remington for more than 200 years to deliver the world's finest ammunition. As new generations inherit the American sporting heritage, we continue to innovate and redefine performance across our product lines. Yet, it is our enduring quality and reliability that characterize Remington Country and make our customers so loyal.

Participating in this year's calendar program is a great way for you to build upon these deep-rooted connections. Featuring images from America's finest artists and photographers, Remington's heritage shines through. Your customers will appreciate this practical year-end gift; you will appreciate its cost effectiveness. And there are very few marketing tactics that keep your business visible to customers every day of the year. We make it easy for you—just contact us, and we'll handle all the details. We look forward to taking your order and helping you lay another brick in the foundation of new or longtime customer relationships.

Sincerely,

**Your Dedicated Partners
at Remington**



Order Online: www.remingtoncalendars.com

FREE

30 OZ. TERVIS® STAINLESS STEEL TUMBLER

Limit one per store.

ORDER
250 (or more)

of any calendar before **September 15, 2021** and receive a **FREE** 30 oz. Tervis® Stainless Steel Tumbler!

This premium grade, copper-lined 18/8 stainless steel tumbler will keep your beverage at the perfect temperature for hours and hours.

- Double-wall vacuum insulation
- Clear and black hammer lid
- Splash and shatter proof
- Keeps drinks hot or cold for hours
- 30 oz. capacity when filled to the rim



Product Height: 8"

Product Diameter: 4"

Remington®

DON'T LET THE BIG ONE GET AWAY...

ORDER TODAY!

A detailed painting of a large elk with impressive antlers standing in a misty forest. The elk is the central focus, facing slightly left but looking towards the viewer. Its antlers are large and multi-tined. The forest background is dense with tall evergreen trees and a thick layer of green moss or lichen on the branches and ground. The lighting is soft, creating a misty atmosphere.

ORDER BEFORE
9/15/21
AND SAVE!

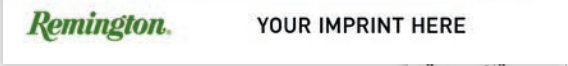
Order Online: www.remingtoncalendars.com

WILDLIFEART

REMNG

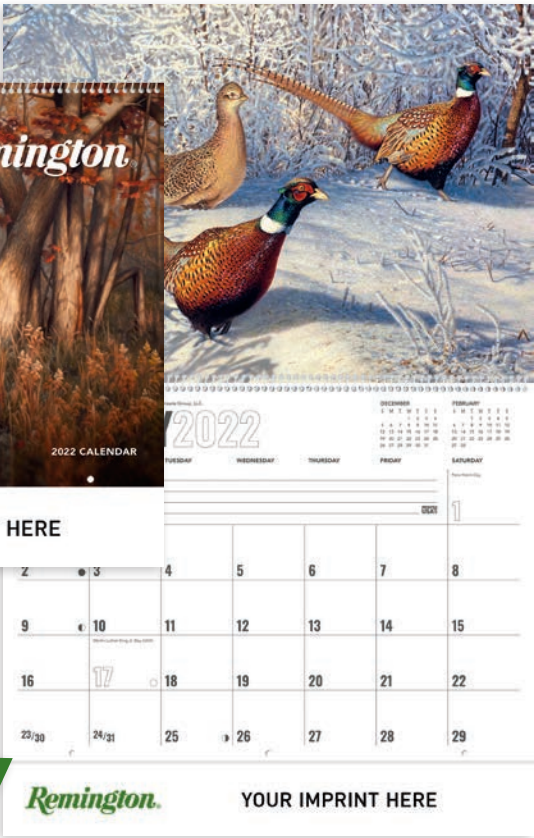
Actual size: 14" w x 22.50" h (open)

Ad area: 8.6" w x 1.667" h

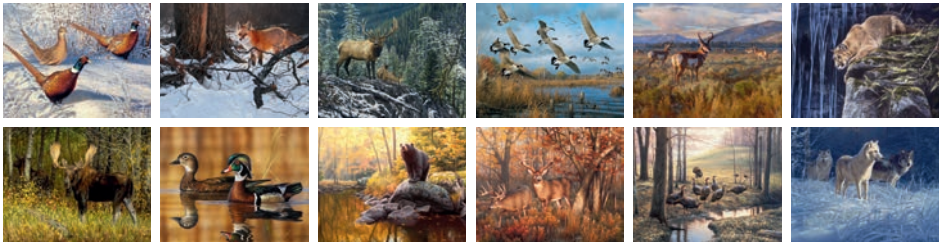


- Popular spiral appointment style with large ad area at the bottom
- Beautiful paintings of wild animals in their natural habitats

Save on postage! Includes a score line on the back cover so you can easily fold up the ad area to fit the calendar in a smaller envelope.



74% of people could remember the name of the companies that gave them their advertising calendars.*



Remington.

WILDLIFE PHOTO

RWP

Actual size: 12" w x 22.25" h (open)

Ad area: 8.16" w x 1.25" h



- Generate excitement for the next season opener all year!
- Plenty of room for writing events & reminders on date grid
- Stapled binding

Save on postage! Includes a score line on the back cover so you can easily fold up the ad area to fit the calendar in a smaller envelope.

82% of people enjoy receiving calendars as complimentary gifts.*



Order Online: www.remingtoncalendars.com

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ORDER FORM

For accurate and fast order processing, be sure to complete the entire order form carefully. Remove the form from this brochure and submit your completed form by mail or fax.



Online Ordering Is Easy & Convenient:

www.remingtoncalendars.com 

Or, order your calendars one of the following ways:



Mail Order To:

**Calendar Co-op Center
P.O. Box 8000
Sleepy Eye, MN 56085**



Talk to a Live Customer Service Representative:

800.833.8136



Fax Order To:

800.206.2977



Email Order To:

seart@calendarcs.com

Customer Service Email:
csinfo@calendarcs.com

Remington®



CUSTOMER INFORMATION (Bill To)

Company:

Attention:

Street Address:

City, State, Zip:

Phone:

To be used as PO#
for factory inquiries

Fax:

Email:

Please provide for future
communications and promotions

SHIPPING INFORMATION (If Different Than Bill To)

Company:

Attention:

Street Address:

City, State, Zip:

Phone:

IMPRINT INFORMATION

All punctuation and abbreviations
need to be shown. Ad will be
printed **EXACTLY** as shown.

☐ **Same Imprint as Last Year**
(attach copy of last year's imprint)

Last Year's Sales Order #

Line 1:

Line 2:

Line 3:

Line 4:

[Digital art may be emailed to seart@calendarcs.com. Include your company name in the subject line.]

PAYMENT OPTIONS

☐ **Option 1:** Pay by check. Make check payable to **Calendar Co-op Center**.

Mail check to PO Box 844619, Boston MA 02284-4619.

Provide your check number _____.

This ensures payment is matched to your order.

☐ **Option 2:** Credit Card. Once your order is entered into our system you will receive an email notification to register your credit card with Cardx. A 3.5% processing fee and any additional banking charges will be added to all credit card payments.

WAYS TO ORDER:

 **Website:** www.remingtoncalendars.com

 **Phone:** 800.833.8136


 **Fax:** 800.206.2977

 **Mail:** Calendar Co-op Center • PO Box 8000 • Sleepy Eye, MN 56085

 **Email:** seart@calendarcs.com

Please allow 4 to 6 weeks for processing and shipping.
Orders must be received by **10/18/21** to ensure holiday delivery.

2022 Domestic Calendar Order Form

ORDER INFORMATION					
Part #	Item Description	Order Qty. Min. 100 units per style	Price Ea. Before 9-15-21	Price Ea. After 9-15-21	Total
REMNG	Remington Wildlife Art Calendar		2.21	2.31	
RWP	Remington Wildlife Photo Calendar		2.26	2.36	
Available for: REMNG RWP	Envelopes (loose) - check appropriate box <input type="checkbox"/> Small Envelope - Drop ad will need to be folded up (save on postage) <input type="checkbox"/> Large Envelope - Drop ad does not need to be folded up		0.22		
	Envelopes (calendars inserted) - check appropriate box <input type="checkbox"/> Small Envelope - Drop ad will need to be folded up (save on postage) <input type="checkbox"/> Large Envelope - Drop ad does not need to be folded up		0.40		
RDOG	Remington Sporting Dogs Calendar		1.72	1.82	
Available for: RDOG	Envelopes (loose)		0.19		
	Envelopes (calendars inserted)		0.28		
RPOS	Remington Poster		1.56	1.66	
RPLN	Remington Planner		2.47	2.57	
RCARV	Remington Vertical Greeting Card Envelopes (loose) FREE		1.19	1.29	
RCARH	Remington Horizontal Greeting Card Envelopes (loose) FREE		1.19	1.29	
1017320	Remington Tervis® Stainless Steel Tumbler		16.00		
FREE Remington Tervis® Stainless Steel Tumbler With the purchase of 250 or more calendars before 9-15-21. LIMIT ONE PER STORE.					
<div style="text-align: center;">  <p>See page 3 at the front of this brochure for full details.</p> </div> <div style="text-align: right;"> <p>Shipping & Handling</p> <p>Less than minimum charge If ordering less than 100 calendars per style add \$40 per style. Cannot process orders less than 50 calendars per style.</p> <p>Applicable sales tax, based on ship to address, will apply.</p> </div>					Included for all domestic orders within the US
CUSTOMER SERVICE EMAIL: csinfo@calendarcs.com					ORDER TOTAL

PRODUCTGUIDE:



Remington Wildlife Art
REMNG



Remington Wildlife Photo
RWP



Remington Sporting Dogs
RDG



Remington Poster
RPOS



Remington Planner
RPLN

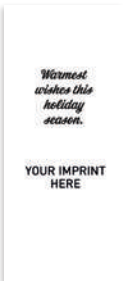
Remington Greeting Cards:



Horizontal - RCARH



Vertical - RCARV



DON'T DELAY...
ORDER TODAY!

Order before 9/15/21 and **SAVE!**

Order Online: www.remingtoncalendars.com

SPORTINGDOGS

RDOG

Actual size: 11"w x 18.50"h (open)

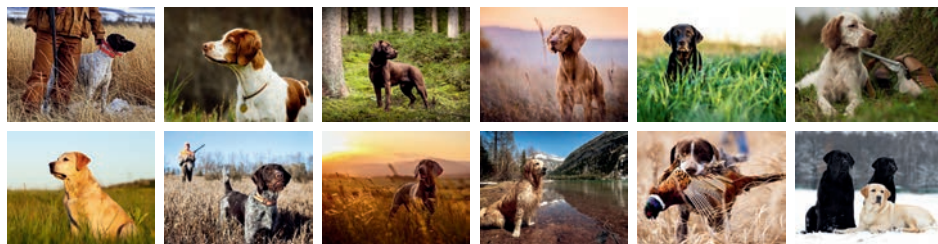
Ad area: 6.13"w x 1.25"h



- A great gift for sporting dog enthusiasts!
- Features photographs of the most popular breeds
- Plenty of room for writing each month plus extra note space
- Stapled binding



98% of all people look at a calendar every day.*



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POSTERCALENDAR

RPOS

Actual size: 21.75" w x 28.25" h
Ad area: 8" w x 3" h

- Give customers an unforgettable gift printed on premium paper
- 12-month span-a-year calendar ensures long-term exposure for your ad



2022

Remington®

JANUARY

S	M	T	W	T	F	S
					1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

FEBRUARY

S	M	T	W	T	F	S
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

MARCH

S	M	T	W	T	F	S
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

APRIL

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MAY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JUNE

S	M	T	W	T	F	S
	1	2	3	4		
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

JULY

S	M	T	W	T	F	S
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

AUGUST

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

SEPTEMBER

S	M	T	W	T	F	S
		1	2	3		
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

OCTOBER

S	M	T	W	T	F	S
					1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

NOVEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Remington.

YOUR IMPRINT HERE

28.25"
Extra large
size is certain
to get noticed

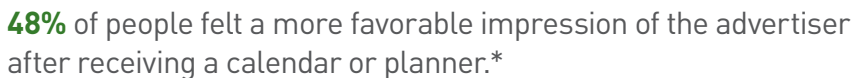
79% of consumers have at least one printed calendar at home.*

Order Online: www.remingtoncalendars.com

RPLN

Ad area: 4.75"w x 2"h

- 14-month planner
- Large, generous date blocks and note space



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GREETINGCARDS

RCARV
RCARH

VERTICAL

Actual size: 7.75"w x 9"h (open)

Ad area: 2.5"w x 3.5"h

HORIZONTAL

Actual size: 9"w x 7.75"h (open)

Ad area: 7.5"w x 1.5"h

- Warm holiday greetings that feature your custom imprint & the Remington brand
- FREE envelopes included with every order
- Mail to customers or give cards with holiday-season purchases

*Warmest
wishes this
holiday
season.*

**YOUR IMPRINT
HERE**

Horizontal
RCARH

Warmest wishes this holiday season.

**YOUR IMPRINT
HERE**



Vertical
RCARV



Greeting cards are a great way to **show your appreciation.**

Order Online: www.remingtoncalendars.com

CALENDARS IN THE DIGITAL ERA

98% of all people look at a calendar every day.*

More than

50% of people have never used the calendar feature on their cell phone.*

82% of all recipients enjoy getting a calendar as a complimentary gift.*

Calendars Are SMART Too!

- Your ad is visible 365 days a year.
- Printed calendars are a hack proof way of scheduling.
- It does not require a password to view your schedule.
- They don't put a strain on your eyes.
- They don't run out of battery life.
- They don't beep, make noise or constantly pop up notifications.
- They don't require an upgrade every few months.

*Statistics provided by Promotional Products Association International: A Study of Calendar Usage in U.S. Households (2011)



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5 EASY WAYS TO ORDER:



WEBSITE:

www.remingtoncalendars.com

ONLY US orders can be placed online.



PHONE:

800.833.8136

(for calls outside the U.S. dial 507.794.8000 ext. 73723)



FAX:

800.206.2977

(if faxing from outside the U.S. dial 507.794.8100)



**Calendar Co-op Center
P.O. Box 8000
Sleepy Eye, MN 56085**



EMAIL:

seart@calendarcs.com

* All figures are taken from A Study of Calendar Usage In U.S. Households by Saritha Kuruvilla, a report produced by Promotional Products Association International (PPAI), 2010. The study was conducted via email by MarketTools Inc. utilizing a panel of 1,052 households in the U. S. representing various age, income, ethnic, education and gender groups and categories. The margin of error for the survey is +/-3.02 at the 95% confidence level.